

To: Laura McFarland-Taylor([LMcFarland-Taylor@sbcglobal.net](mailto:LMcFarland-Taylor@sbcglobal.net))

Subject: U.S. TRADEMARK APPLICATION NO. 87056933 - AWAKEN YOUR WEALTH- N/A

Sent:09/16/2016

Sent As: Rebecca.Lee1@USPTO.GOV

Attachments:

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 87056933

**MARK:** AWAKEN YOUR WEALTH



**CORRESPONDENT ADDRESS:**

*LAURA MCFARLAND-TAYLOR  
MCFARLAND-TAYLOR ASSOCIATES  
1084 FOUR SEASONS LANE  
BOLINGBROOK IL 60440 UNITED STATES*

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**APPLICANT:** JMC Wealth Management

**CORRESPONDENT'S REFERENCE/DOCKET NO:**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

[LMcFarland-Taylor@sbcglobal.net](mailto:LMcFarland-Taylor@sbcglobal.net)

**EXAMINER'S AMENDMENT**

**ISSUE/MAILING DATE:** 09/16/2016

The referenced application has been reviewed by the assigned trademark examining attorney.

**DATABASE SEARCH:** The trademark examining attorney has searched the USPTO's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; see 15 U.S.C. §1052(d).

**APPLICATION HAS BEEN AMENDED:** In accordance with the authorization granted by Laura McFarland-Taylor, Attorney of Record on Friday, September 16, 2016, the trademark examining attorney has amended the application as indicated below. Please advise the undersigned immediately of any objections. Otherwise, no response is necessary. TMEP §707. Any amendments to the identification of goods and services may clarify or limit the goods and services, but may not add to or broaden the scope of the goods and services. 37 C.F.R. §2.71(a); see TMEP §§1402.06 et seq.

**DISCLAIMER ADDED**

The following disclaimer statement is added to the record:

**No claim is made to the exclusive right to use “WEALTH” apart from the mark as shown.**

See 15 U.S.C. §1056(a); TMEP §§1213, 1213.08(a)(i).

## **WHAT HAPPENS NEXT**

After an examiner's amendment issues, the trademark examining attorney will usually approve the mark for publication in the [Trademark Official Gazette](#), a weekly online publication of the USPTO. The USPTO will then send a "Notice of Publication" to the applicant specifying the date of publication.

The purpose of publishing applicant's mark in the [Trademark Official Gazette](#) is to provide an opportunity to third parties who believe they may be damaged by registration of applicant's mark to oppose its registration within thirty (30) days from the publication date. An "opposition" is similar to a federal court proceeding, but this proceeding is held before the Trademark Trial and Appeal Board, a USPTO administrative tribunal of administrative judges who issue decisions on such matters. If an opposition proceeding is instituted to oppose registration of applicant's mark, applicant will receive notice. In such cases, due to the complexity of such matters, applicant may wish to hire an attorney.

If the mark is published based upon the actual use of the mark in commerce, or based on a foreign registration, and no party opposes its registration, the USPTO will normally register the mark and issue a registration certificate within approximately twelve (12) weeks after the date the mark was published.

If the mark is published based upon the applicant's bona fide intention to use the mark in commerce, and no party opposes its registration, the USPTO will issue a "Notice of Allowance" within approximately eight (8) weeks after the date the mark was published. Applicant then has six (6) months from the date of the Notice of Allowance to timely file a "Statement of Use" or to file a request for a six-month "Extension of Time to file a Statement of Use" (extension request). Extension requests are granted in six-month increments and a maximum of five extension requests can be filed after the issuance of the Notice of Allowance. If a Statement of Use is not filed within the six months after the Notice of Allowance issued, a Statement of Use must be filed within the time period of a previously granted extension request. The USPTO will only issue a registration certificate after the trademark examining attorney approves a Statement of Use.

For an overview of the time frames for when an applicant should file and the USPTO will issue documents related to a trademark application, see [Trademark Application and Post-Registration Process Timelines](#). Forms for Statements of Use and extension requests, and [additional requirements for intent to use applications](#), are available online at [Intent to Use \(ITU\) Forms](#).

/Rebecca Lee/  
Rebecca Lee  
Trademark Examining Attorney  
U.S. Patent and Trademark Office  
Law Office 122  
(571) 272-7809  
Rebecca.Lee1@USPTO.GOV

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**All informal e-mail communications relevant to this application will be placed in the official application record.**

**WHO MUST SIGN THE RESPONSE:**It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants).If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

**TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS:**Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR U.S. TRADEMARK APPLICATION**

**USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED ON FOR U.S. APPLICATION SERIAL NO. 87056933**

Please follow the instructions below:

**(1) TO READ THE LETTER:** Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter your U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

**(2) QUESTIONS:** For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For technical assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).

**WARNING**

**PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION:** Private companies not associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see [http://www.uspto.gov/trademarks/solicitation\\_warnings.jsp](http://www.uspto.gov/trademarks/solicitation_warnings.jsp).